

**Convention and Visitors Bureau Committee
Minutes from Wednesday, January 13, 2021
City Council Chambers**

Present: Gloria Pierce, Jacob Cerda, Jay Patel, Susan McLellan, Cody Hughes
Staff: Hayley Herrera (Teleconference), Manny Negron, Joann Olvera, Terri Telchik, Todd Darden
Guests: Chanz Reed, A. Bowman, Jeremy L., Tommy Tune, Jimmy Futrelle, Nati Saldivar, Scott Emerson, John Hart, Richard Lopez, Julia Hartman, Aaron Langford

Jacob Cerda called the meeting to order at 4:30 p.m.

Public Comments

There was no one present for public comments.

Disposition of Minutes

- a. The minutes from the October 7, 2020 meeting was reviewed. Motion was made by Susan McLellan to approve the minutes as written. Motion was seconded by Gloria Pierce and passed unanimously.

Event Funding Follow Up Reports

- a. WSTX Disc Golf Champions Tournament- Chanz Reed was present to answer any questions about the follow up report. The event received \$10,200.00 from CVB and had 152 hotel rooms with a profit of \$7,994.78.
- b. Oktoberfest- A representative was not present, but Manny Negron was present to answer any questions about the follow up report. The event received \$13, 000.00 from CVB and had 56 hotel rooms with a loss of \$5, 178.00.

Special Project Applications

- a. Review of Event Funding Report- The event funding balance was provided to committee members. Committee was presented with a request to move over \$25,000.00 from the Event Funding account to the Special Projects account. Motion was made by Gloria Pierce to approve the fund transfer. Motion was seconded by Susan McLennan and passed unanimously.
- b. Upgrade Comanche Trail Park Disc Golf Baskets- Chanz Reed was present to answer any questions about the funding request. The disc golf baskets will all be updated and replaced at the Comanche Trail Park. They are requesting \$13, 056.96. The staff recommendation for this special project was \$10, 000.00. Susan McLennan made a motion to approve the staff recommendation. The motion was seconded by Jay Patel and passed unanimously.
- c. HVAC System for Historic St. Thomas Church- Nati Saldivar and Scott Emerson were present to answer any questions about the funding request. The HVAC system will be a much-needed upgrade for the church. A new HVAC system will allow for the church to be utilized to its full capacity for the community and events. They are requesting \$28, 000.00. The staff recommendation for this event was \$25, 000.00. Gloria Pierce made a motion to approve the staff recommendation. The motion was seconded by Jay Patel and passed unanimously.

New Business

- a. Discussion and Possible Action regarding Historic Spring and SM Energy Pavilion- Committee discussed pricing and land renovation around the SM Energy Pavilion and incorporating the use of porter potties. There will be a future agenda discussing actions needed.

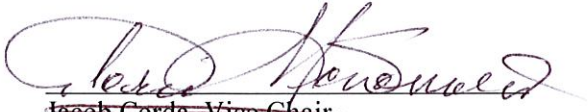
Financials

Hotel tax revenue report and comparison report of local hotels were provided to the committee.

Members' Comments

Cody Hughes would like for the pricing to be reviewed for the Dora Roberts Community Center on a future agenda.

Meeting was adjourned at 5:20 p.m.


~~Jacob Corda, Vice Chair~~
Gloria McDonald
Chair

Feb 3, 2021
Date