

**Convention and Visitors Bureau Committee  
Minutes from Wednesday, February 3, 2021  
City Council Chambers**

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*Present:* Kristy Tyra, Gloria McDonald, Jay Patel, Susan McLellan, Cody Hughes  
*Staff:* Hayley Herrera, Manny Negron, Joann Olvera, Terri Telchik  
*Guests:* Mike Yeater, Julie Bailey

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Gloria McDonald called the meeting to order at 4:31 p.m.

**Public Comments**

There was no one present for public comments.

**Disposition of Minutes**

- a. The minutes from the January 13, 2021 meeting were reviewed. Motion was made by Cody Hughes to approve the minutes as written. Motion was seconded by Susan McLellan and passed unanimously.

**Event Funding Applications**

- a. Review of Event Funding Report- The event funding balance was provided to committee members.
- b. Howard College Rodeo- Mike Yeater was present to answer any questions about the funding request. Event will be held April 8-10, 2021 at the Big Spring Rodeo Arena. The staff recommendation for this event is \$25,000.00. Kristy Tyra made a motion to approve the staff recommendation. The motion was seconded by Cody Hughes and passed unanimously.

**New Business**

- a. Discussion and Possible Action regarding CVB rental facility pricing- Hayley Herrera discussed CVB rental facility pricing with the committee. Her staff recommendation is to not raise prices at this current time due to COVID-19. Committee decided there will be a future agenda discussing actions needed.
- b. Discussion and Possible Action regarding potential packages of Historic Spring- Hayley Herrera and Terri Telchik discussed potential packages of Historic Spring. Their staff recommendation is to bring back a rough draft for the CVB board to review at the next meeting that would include an ADA Trailer bathroom rental option.

**Financials**

Hotel tax revenue report and comparison report of local hotels were provided to the committee.

**CVB Staff Reports**

Tourism Coordinator Report- Manny Negron brought forth to the committee an award to the Visitors Bureau received from Convention South Media Group for 2020 Choice Award.

Facilities Coordinator Report- Terri Telchik provided the committee with January 2021 Facilities Report and informed the committee about facility activities.

Community Services Director Report- Hayley Herrera informed the committee that the Comanche Trail Amphitheater is now 100% ADA compliant. She also provided the committee with a CVB packet that describes what the CVB and Community Services departments do for the community.

**Members' Comments**

Cody Hughes would like for the pricing to be reviewed for the Dora Roberts Community Center on a future agenda.

Meeting was adjourned at 5:20 p.m.

  
Gloria McDonald, Chair

March 3, 21  
Date (